



Technology Innovation &
Entrepreneurship Center

EgyptInnovate ICT Award 2014

1st Awareness Event
TIEC, Sunday Feb 9th , 2014



February 2014



Agenda



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1. About the Award
2. Eligibility Criteria
3. Awards
4. Awards
5. Application Process
6. Evaluation Criteria (Ameer)
7. Improve Approach of Innovation (Ameer)
Management
8. Improve Questionnaire (Enas)
9. Contact Us

Outline



Motive

3



Intro



Eligibility

4



- An Egyptian company (The Egyptian share of the paid capital should exceed 50%)
- An ICT Company
- The company was established before January the 1st 2011.
- The company has a number of employees that doesn't exceed 99 employees.
- The company is registered in ITIDA database.

http://www.itida.gov.eg/En/Pages/home.aspx

ICT Innovation Award 2014

ITIDA - Information and Co...

Username Password Remember me Login

Type the code * Reload

Search entire website Search

Call Center 16248 Contact Us

Events FAQ

Search Companies

Home | Why Register? **How to Register? Register Now**

Registration Form

1 2 3 4 5 6

Log in & company information

Username * Password * Confirm Password *

Company Name * Arabic Company Name *

Governorate * City *

District * Street *

Phone 1 * +2 Phone 2 * +2

Fax * +2

Website http:// Email *

Logo * Browse... Upload Logo (50x50 pixels, GIF or JPG max size 50KB)

Next Save

* * * Indicates a Mandatory Field

Egypt on

16CIT 16248 Sun - Thur 9:00am - 5:00pm

ICT Database Portal - Copyright © ITIDA 2010 Developed by LinkDevelopment

Access to Finance Manage IT Grow Phase

Go to GCC

10:17 AM 2/18/2014



Awards



6

Company Class	Description	Award	Winners
Start-ups	No. of employees less than 10 and established after 2008	80,000 EGP	Top 10
Micro Enterprises	No. of employees less than 10	80,000 EGP	Top 15
Small Enterprises	No. of employees up to 50	100,000 EGP	Top 50
Medium Enterprises	No. of employees up to 99	120,000 EGP	Top 25



Payment Procedures



7

Awards will be presented in the form of reimbursements.

Item	Value
Salaries (New Hires)	40%
Consulting Services, and technical assessments for global certificates and patent registration.	40%
Staff training	40%
IT infra structure	30%
Marketing of products/services	30%



Payment Procedures (con'd)



8

- Two batches (one batch every 3 months)
 - A monthly progress report about the activities that's related to the above mentioned items and the
 - Supporting documents for them which is determined by TIEC.
- The ceiling the first batch is 60%
- The second batch is the rest.



Timeline



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Intro



Application Process



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- 1
- 2

Download and fill in the Award forms

1. "Company Information" form,
2. "Innovation capability" form (2011-2013),
3. "Decree of data validity" form

بيانات الشركة		1
الإسم و عنوان المقر بجمهورية مصر العربية		1.1
رقم الضريبة		1.1.1
الأنشطة		1.1.2
العنوان		1.1.3
التمثيل		1.1.4
العلاقة		1.1.5
قرابة القرين		1.1.6
الجنس		1.1.7
الجنس		1.1.8
التصنيف		1.1.9
الرمز الإلكتروني		1.1.10
الرمز الإلكتروني		1.1.11
بيانات أساسية		1.2
عدد الموظفين		1.2.1
رقم السجل التجاري		1.2.2
تاريخ التسجيل التجاري		1.2.3
سأول رأس المال		1.2.4
النسبة المئوية		1.2.5
هل الشركة مسجلة في قاعدة بيانات الشركات		1.2.6
بيانات ممثل الشركة بالحد		1.3
الإسم		1.3.1
الرقم		1.3.2
التاريخ		1.3.3
الجنس		1.3.4
التصنيف		1.3.5
الرمز الإلكتروني		1.3.6
رقم الهاتف		2.1
رقم الفاكس		2.2
رقم البريد الإلكتروني		2.3
رقم الهاتف المحمول		2.4
رقم الهاتف المنزلي		2.5
رقم الهاتف التجاري		2.6
رقم الهاتف المنزلي		2.7
رقم الهاتف التجاري		2.8
رقم الهاتف المنزلي		2.9
رقم الهاتف التجاري		2.10
رقم الهاتف المنزلي		2.11
رقم الهاتف التجاري		2.12
رقم الهاتف المنزلي		2.13
رقم الهاتف التجاري		2.14
رقم الهاتف المنزلي		2.15
رقم الهاتف التجاري		2.16
رقم الهاتف المنزلي		2.17
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رقم الهاتف التجاري		2.20
رقم الهاتف المنزلي		2.21
رقم الهاتف التجاري		2.22
رقم الهاتف المنزلي		2.23
رقم الهاتف التجاري		2.24
رقم الهاتف المنزلي		2.25
رقم الهاتف التجاري		2.26
رقم الهاتف المنزلي		2.27
رقم الهاتف التجاري		2.28
رقم الهاتف المنزلي		2.29
رقم الهاتف التجاري		2.30

Intro

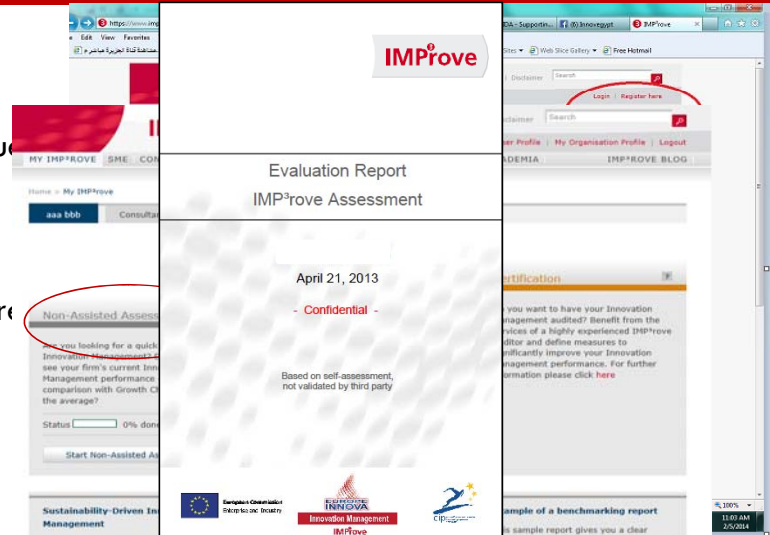
Application Process

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3

Fill-In IMP³rove self assessment questionnaire (www.improve-innovation.eu)

1. Registration
2. "Non Assisted Assessment".
3. Download the benchmarking report



Intro

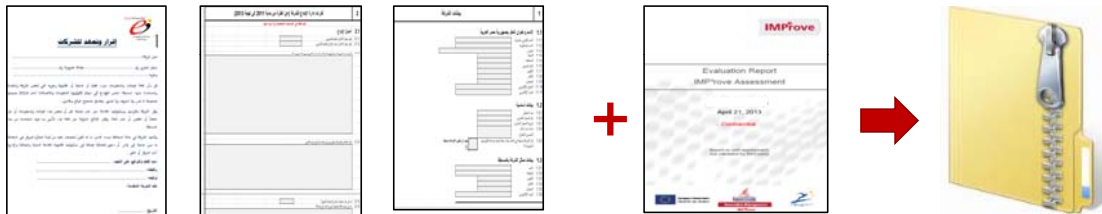
Application Process

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4

Compresses all documents to a one single .zip file


- 3 application forms
- Imp³rove report .pdf




Intro



Application Process




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5 Fill in the Award **Registration form** or submit

6

- Login
- Fill in registration form
- Upload your documents
- submit



Application Process – important notes



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Required information should be written clearly and accurately in **Arabic or English** numerical data approximation to nearest whole number (Integer).

Verification of the submitted data may require

- A future visit to the company location
- Calling for the company to give a presentation in TIEC's premises
- Requesting more supporting documents

(during the evaluation phase or even after the results' announcement.



Application Process



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Help Desk

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Innovationaward.tiec



Evaluation Criteria



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1. Application Form

2. IMP³rove Assessment

Outline



Evaluation Criteria



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أسلوب التقييم:

1. يتم التقييم الفني للشركات بنظام التقييم بالنقاط طبقاً للآتي:

م.	القسم	الحد الأقصى للنقاط
1.	أعمال الإبداع	50
2.	الدراية والتدريب	30
3.	مبررات الجدارة	20

2. سيتم ترتيب الشركات تنازلياً طبقاً لدرجة التقييم داخل كل فئة بناءً على عدد العاملين، وسيتم استبعاد الشركات الحاصلة على أقل من 70 درجة



Evaluation Criteria



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1. Application Form

2. IMP³rove Assessment



Application Form



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1. Excel Based
2. Sheet 1 : Info
3. Sheet 2: Company Data
4. Sheet 3: Innovation Capacity

الرقم	القسم
1.	أعمال الإبداع
2.	الدراسة والتدريب
3.	ميررات الجدارة

Excel interface showing sheet tabs: البداية, بيانات الشركة, قدرات الإبداع. Zoom: 140%



Innovation Capacity 1 / 7



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أعمال الإبداع	
	اختر حجم الأعمال بالجنيه المصري
	اختر حجم الأعمال بسبب الإبداع بالجنيه المصري
	أذكر أسماء مشروعات الإبداع وحجم العمل بكل منها بالشهور مبررا لماذا هي مبدعة



Innovation Capacity 2/7



21

					15
		اذكر العملاء والشركاء والموردين في مجال الإبداع وسبل التعاون	2.1.4		16
					17
					18
					19
					20
					21



Innovation Capacity 3/7



22

		ما هو عدد منتجات الإبداع الجاهزة للسوق؟	2.1.5		23
		ما هي أسماء تلك المنتجات مبررا لماذا هي مبدعة؟	2.1.6		24
					25
					26
					27
					28
					29
					30
					31
		اختر الحجم الفاتح من تسويق المنتجات أعلاه بالجنه المصري	2.1.7		32
					33



Innovation Capacity 4/7



23

		اذكر الملكية الفكرية الناتجة عن الإبداع وجهات تسجيلها	2.1.8	34
				35
				36
				37
				38
				39
				40
		اختر الحجم الناتج من تسويق الملكية الفكرية أعلاه بالجنيه المصري	2.1.9	41
				42



Innovation Capacity 5/7



24

			الدراية والتدريب	2.2
		اذكر اسماء مستندات الشركة الداعمة للإبداع مثل الرؤية والاستراتيجية ووصف عمليات دورة العمل	2.2.1	



Innovation Capacity 6/7



25

	ما هو عدد العاملين المدربين على الإبداع؟	2.2.2
	اذكر أسماء الدورات التدريبية الحاصلين عليها ومدة كل دورة والجهات القائمة بالتدريب	2.2.3
	اختر حجم مكافآت العاملين بسبب ابداعاتهم بالجنيه المصري	2.2.4



Innovation Capacity 7/7



26

	مميزات الجدارة	2.3
	اذكر اهم ابداع للشركة ونتائجه الاقتصادية وعبر عن أسباب جدارة شركتك بالفوز في هذه المسابقة	2.3.1



Evaluation Criteria



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1. Application Form

2. IMP³rove Assessment



IMP³rove Assessment



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1. Innovation Management

2. IMP³rove Approach

3. IMP³rove Assessment

Outline



IMP³rove Assessment



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1. Innovation Management

2. IMP³rove Approach

3. IMP³rove Assessment

Outline

What is Innovation?



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“When Apple came up with the Mac, IBM was spending at least 100 times more on R & D.”

-Steve Jobs

What is Innovation?



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Innovation Management



32

Yes, innovation can be managed!

- From impulses to deliberate actions
- From luck to repeatable success



IMP³rove Assessment



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1. Innovation Management

2. IMP³rove Approach

3. IMP³rove Assessment

IMP³rove



- *IMP*roving *I*nnovation *M*anagement *P*erformance with sustainable *IMP*act
- Initiated by the European Commission
- Enhances Innovation Management capabilities in SMEs

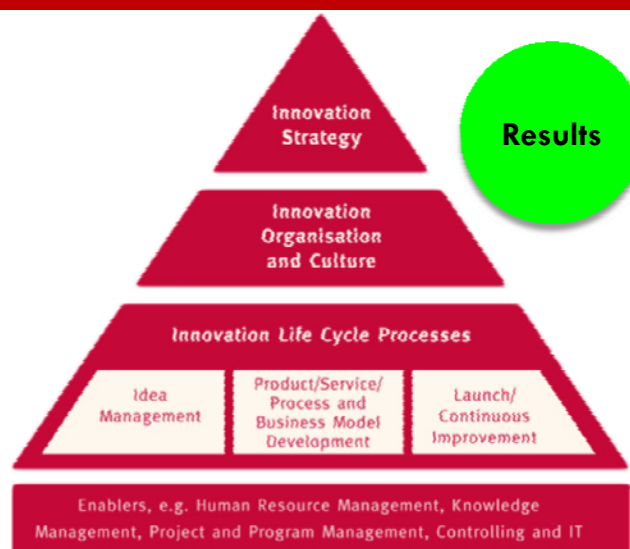
IMP³rove



Promotes innovation management best practices:

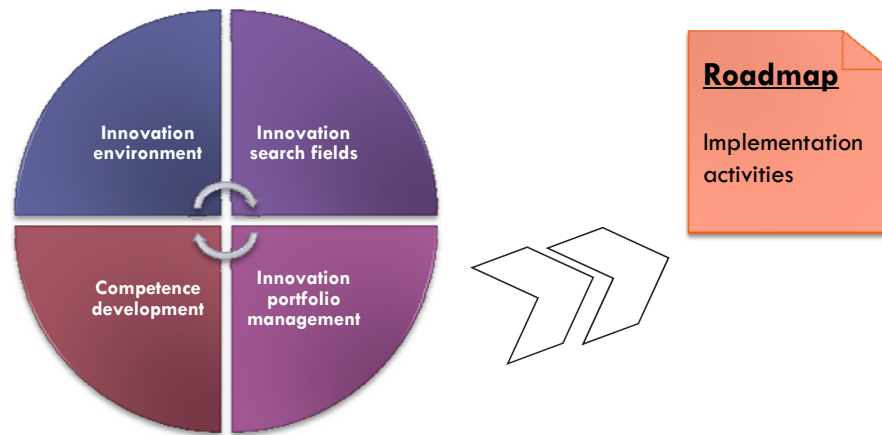
- ❑ Sharply defined innovation strategy
- ❑ Organized for innovation
- ❑ Comprehensive lifecycle management optimized for profit, efficiency, speed, and continuous improvements
- ❑ Right enabling factors

IMP³rove holistic approach



Source: IMP³rove Core Team, 2010 ; www.improve-innovation.eu; IMP³rove is a registered trademark

Innovation strategy

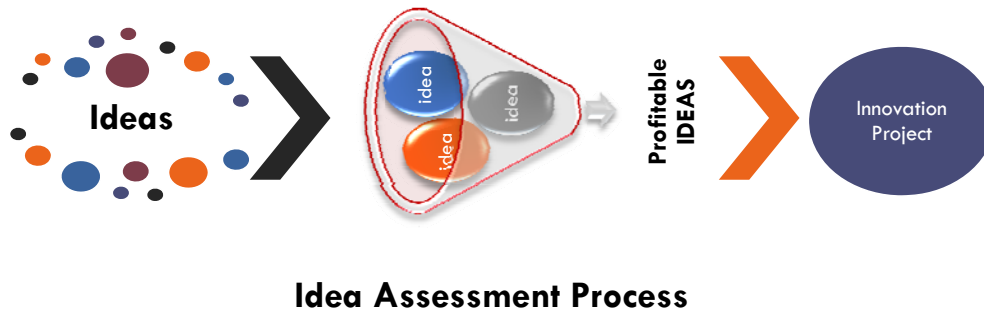


Innovation culture and organization



- Key values
 - ▣ Innovation for growth
 - ▣ Full idea exploitation
 - ▣ Motivation to innovate
 - ▣ Innovation focus
 - ▣ Good innovation management goes beyond company's borders
 - Network with strategic partner

Innovation lifecycle



Enabling factors



- Help to gear innovation management towards sustainable growth
 - ▣ Project management (setting and monitoring targets)
 - ▣ HR management (recruiting, incentives)
 - ▣ Knowledge management (lessons learned)
 - ▣ Finance (funds, grants)
 - ▣ IPR



IMP³rove Assessment



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1. Innovation Management

2. IMP³rove Approach

3. IMP³rove Assessment

Outline



IMP³rove Assessment - Process



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Registration

Online Assessment

Benchmark Report



Non Assisted Report



IMP³rove Assessment - Registration



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- Registration
- Online Assessment
- Benchmark Report

- Enter contact person information
- Enter SME information



IMP³rove Assessment - Questionnaire



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- Registration
- Online Assessment
- Benchmark Report

- Evaluation of the five performance dimensions



Source: IMP³rove Core Team, 2010; www.improve-innovation.gov. IMP³rove is a registered trademark



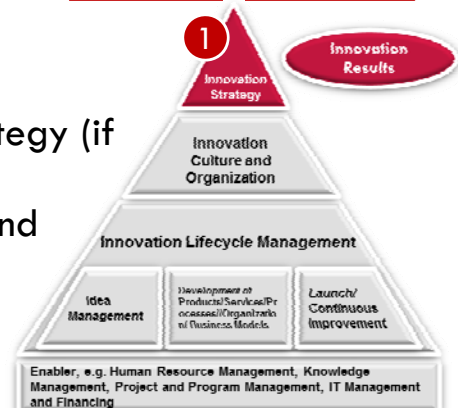
IMP³rove Assessment - Questionnaire



45

- Innovation Strategy - 6 questions to assess:
 - ▣ The SME's vision for the future
 - ▣ If this vision linked to innovation
 - ▣ Dissemination level of the innovation strategy (if exists)
 - ▣ How well is the strategy communicated and understood
 - ▣ If sustainability drives SME's strategy

Online Assessment



Source: IMP³rove Core Team, 2010; www.improve-innovation.eu IMP³rove is a registered trademark



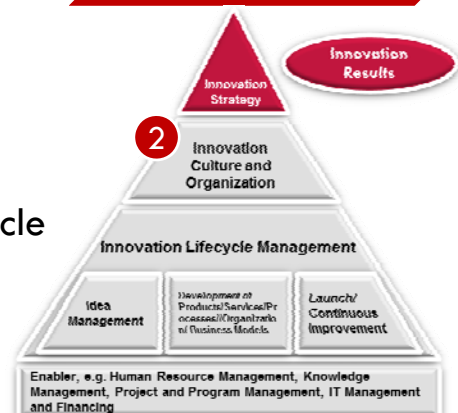
IMP³rove Assessment - Questionnaire



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- Innovation Culture and Organization - 7 questions to assess:
 - ▣ Degree of cultural readiness for innovation
 - ▣ Capacity of innovation
 - ▣ Degree of cooperation with external partners throughout the innovation life cycle

Online Assessment



Source: IMP³rove Core Team, 2010; www.improve-innovation.eu IMP³rove is a registered trademark



IMP³rove Assessment - Questionnaire



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- Innovation Lifecycle Management – 14 questions to assess:
 - ▣ Average lifecycle of the most profitable innovation projects (2 groups)
 - ▣ Time-to-market and time-to-profit of the selected groups
 - ▣ Success rates of incremental and radical innovation projects
 - ▣ Process of idea screening and management

Online Assessment



Source: IMP³rove Core Team, 2010; www.improve-innovation.eu IMP³rove is a registered trademark



IMP³rove Assessment - Questionnaire



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- Enabling Factors – 9 questions to assess:
 - ▣ How does SME encourage innovation
 - ▣ Percentage of innovative projects have benefited from documented and shared lessons learnt
 - ▣ Percentage of projects that had targets defined with respect to time, budget and quality and if they are met

Online Assessment



Source: IMP³rove Core Team, 2010; www.improve-innovation.eu IMP³rove is a registered trademark



IMP³rove Assessment - Questionnaire



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- Innovation Results – 11 questions to assess:
 - ▣ SME's growth rate
 - ▣ Expenditures for innovation
 - ▣ Contribution of innovation to total income
 - ▣ Cost reduction achieved from innovation

Online Assessment



Source: IMP3rove Core Team, 2010; www.improva-innovation.eu; IMP3rove is a registered trademark



IMP³rove Assessment - Questionnaire



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- To ensure a high quality of the benchmarking, prepare
 - ▣ Balance sheets of the past 4 years
 - ▣ Account statements of the past 4 years
 - ▣ Number of employees of the last 4 years
 - ▣ Operational profits of the last 4 years
 - ▣ Income (from sales and other income streams) of the last 4 years
 - ▣ Share of exports from sales

Online Assessment



IMP³rove Assessment - Questionnaire



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- To ensure a high quality of the benchmarking, prepare
 - ▣ Contribution of innovation to overall operational profit
 - ▣ Cost reduction achieved from innovation over the last 4 years
 - ▣ Innovation spend during the last 4 years
 - ▣ Sales from product and service innovations not older than 3 years over the last 4 years



IMP³rove Assessment - Questionnaire



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- To ensure a high quality of the benchmarking, prepare
 - ▣ Time-to-market/Time-to-profit of the most important product/service groups
 - ▣ Lifecycle (in years) of the most important product/service groups
 - ▣ Contribution of organic growth to profitable growth over the last 4 years



IMP³rove Assessment - Report



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- Registration
- Online Assessment
- Benchmark Report

- Request benchmarking report
- Select benchmark group

- Geographic
- Industry
- Age
- Size



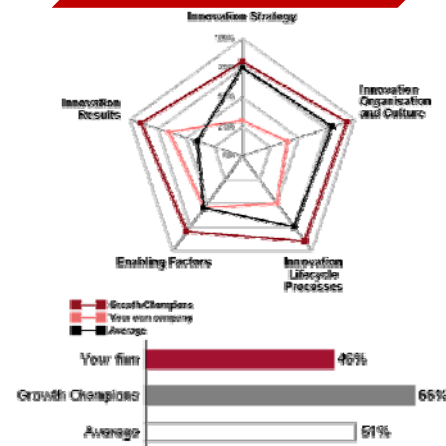
IMP³rove Assessment - Report



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- Benchmarking against
 - Growth champions
 - 10% of the benchmarking class with the highest
 - Average yearly income growth rate
 - Average yearly employment growth rate
 - Average yearly growth of operational margin
 - Contribution of organic growth to overall growth
 - Older than 7 years
 - Average performers

Benchmark Report





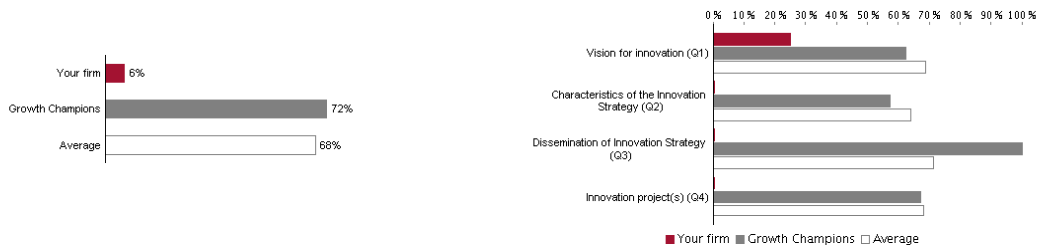
IMP³rove Assessment - Report



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□ Innovation Strategy Results

Benchmark Report



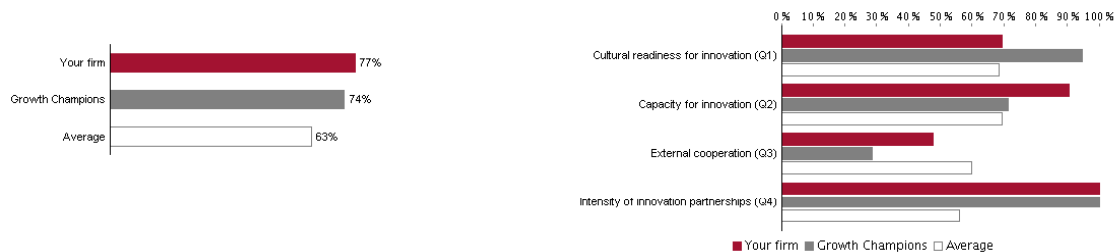
IMP³rove Assessment - Report



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□ Innovation Organization and Culture

Benchmark Report





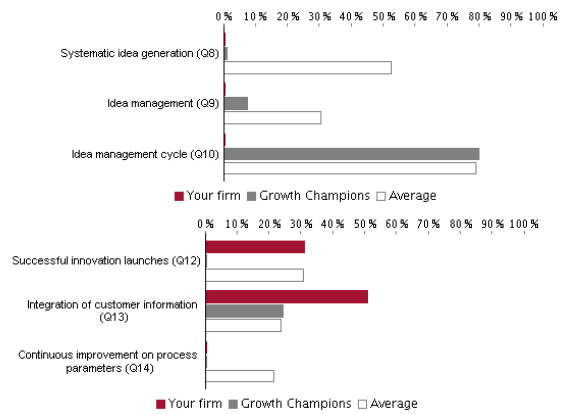
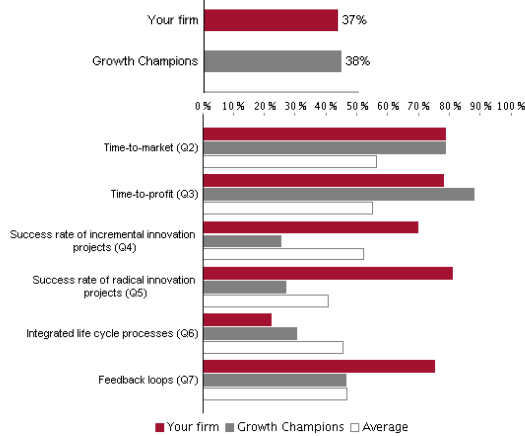
IMP³rove Assessment - Report



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□ Innovation Lifecycle Process

Benchmark Report



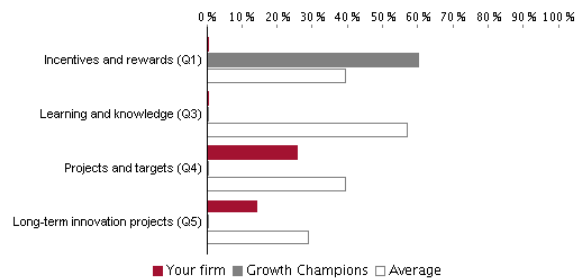
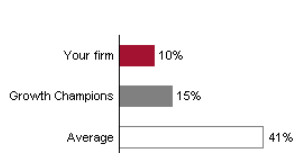
IMP³rove Assessment - Report



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□ Enabling Factors

Benchmark Report





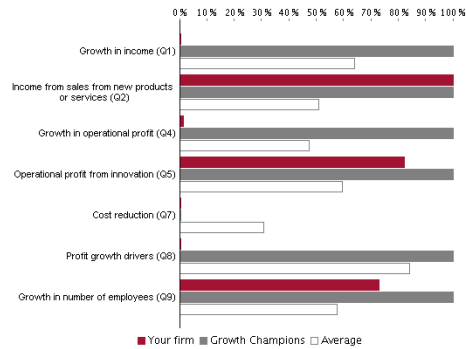
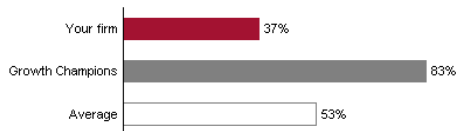
IMP³rove Assessment - Report



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□ Innovation Results

Benchmark Report



IMP³rove Assessment



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Thank you