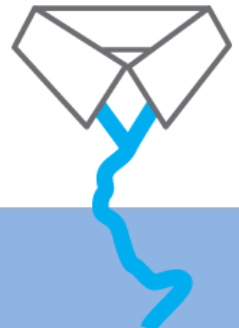


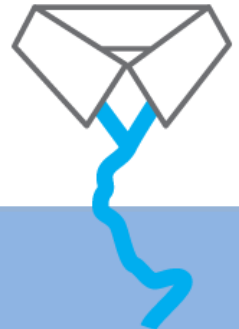


Introduction to Egypreneur  
& involvement with Hayiy



# Presentation Content

- Eypreneur History & Legal Structure
- Eypreneur Vision & Objectives
- Short-term Strategy
  - TV Show
  - Web Portal
  - Social Media
  - Online Meetings
  - Workshops
- Current Status



# Egypreneur History

- Brand conceived Jun, 2008 as a personal initiative of a social business network simulating Ecademy.com
- Legally maintained as a project of



Egypreneur Network  
Foundation announcement

June 24, 2008

[View from Here](#)

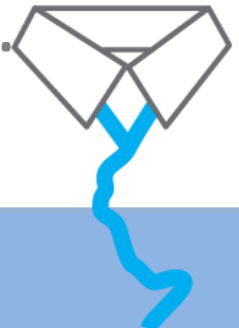


*In the span of the 3 years, while observing changes and opportunities in the field the current working model has been developed.*



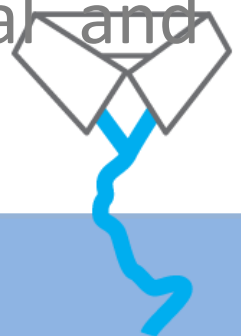
# Egypreneur Vision

- Inducing positive energy in Egypt by directly crediting positive entrepreneurs themselves.
- Being the source of inspiration for young Egyptians considering entrepreneurship as a career choice.
- Establishing Egypt as an entrepreneurship and business leader in the region, attracting investors and capacity building programs.



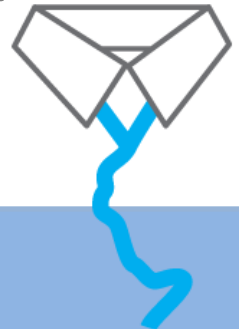
# Egypreneur Objectives

- Connecting organizations working in the field of Entrepreneurship development in Egypt with entrepreneurs themselves.
- Promoting entrepreneurship as a career choice, connecting entrepreneurs with opportunities and knowledge sources and acknowledging successful ones as role models.
- Help Egyptian entrepreneurs gain regional and international exposure using the web & TV



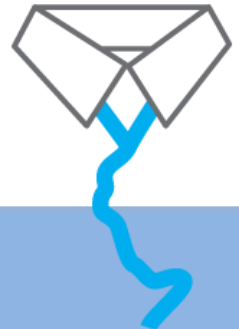
# What we do?


- We ask ourselves “what do entrepreneurs in Egypt need?”
- Then we analyze their needs and identify what can we help entrepreneurs with in the short and long term
- We develop intelligent strategies to serve our short term objectives while keeping an eye on the long term ones



# CairoICT Booth

- CairoICT stayed for a long time a place for large corporation and entrepreneurs was hindered from participating
- During Last CairoICT Fair – Egyptian have created a booth and opened up the space for all entrepreneurial activities from presentations, video recording, pitches, match making to information sharing



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Egypreneur  
Entrepreneurship Development Center  
Cairo, Egypt  
www.egypreneur.com



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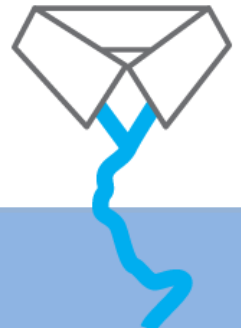


Egypre



# Contribution with Hayiy

- Promoting Hayiy through our network
- Entrepreneurial thinking how to approach the growth of you startup
- Valuation and Raising VC Money
- Networking Events
- Meet a CEO



***Thank you!***

